



WWAY-TV, LLC  
615 North Front Street  
Wilmington, NC 28401  
ph: (910) 762-8581  
fx: (910) 202-0769

Advertiser  
Agency  
Buyer  
Salesperson

North Carolina Coastal Federation (14243)  
BCDC Ideas, LLC (4382)

House - WWAY, House (1205)  
ph: (910) 762-8581

Invoice 407447  
Inv Date 9/25/2016  
Terms Net 30  
Contract 158985  
Bill Type Standard  
Period 8/29/2016 - 9/25/2016

BCDC Ideas, LLC  
1010 Medlin Drive  
Cary, NC 27511

Product Political (1176)  
Brand Political Issue (45927)  
Acct Types Local/Political-Issue  
Est/Headline /  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 9/26/2016 9:29:17AM

AgM

WWAY (WWAY)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	<b>Contract Line Remarks:</b>		<b><u>INSIDER</u></b>						
	SPOT	7:30:00PM- 7:56:00	Per week (1), Mo, Tu, We, Th, Fr	09/22/16 7:57PM (Th)	00:30	THE INSIDER	NC COASTAL FEDERATION_KELL OG F	\$75.00	
2.1	<b>Contract Line Remarks:</b>		<b><u>INSIDER</u></b>						
	SPOT	7:30:00PM- 7:56:00	Per week (1), Mo, Tu, We, Th, Fr	09/08/16 7:56PM (Th)	00:30	THE INSIDER	NC COASTAL FEDERATION_KELL OG F	\$75.00	
8.1	<b>Contract Line Remarks:</b>		<b><u>ENT TONIGHT</u></b>						
	SPOT	7:00:00PM- 7:30:00	Per week (1), Mo, Tu, We, Th, Fr	09/02/16 7:26PM (Fr)	00:30	ENTERTAINMENT TONIGHT 7P	NC COASTAL FEDERATION_KEM P PL7	\$75.00	
9.1	<b>Contract Line Remarks:</b>		<b><u>ENT TONIGHT</u></b>						
	SPOT	7:00:00PM- 7:30:00	Per week (1), Mo, Tu, We, Th, Fr	09/15/16 7:29PM (Th)	00:30	ENTERTAINMENT TONIGHT 7P	NC COASTAL FEDERATION_KEM P PL7	\$75.00	
11.1	<b>Contract Line Remarks:</b>		<b><u>SHARK TANK</u></b>						
	SPOT	8:00:00PM- 9:00:00	Day, F-1	09/02/16 8:19PM (Fr)	00:30	ABC-SHARK TANK 8P	NC COASTAL FEDERATION_KELL OG F	\$250.00	
12.2	<b>Contract Line Remarks:</b>		<b><u>LAST MAN STANDING/DR KEN</u></b>						
	SPOT	8:00:00PM- 9:00:00	Day, F-1	09/16/16 8:51PM (Fr)	00:30	ABC- DR KEN	NC COASTAL FEDERATION_KEM P PL7	\$250.00	
14.0	<b>Contract Line Remarks:</b>		<b><u>DR. OZ</u></b>						
	SPOT	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	08/29/16 3:55PM (Mo)	00:30	THE DR. OZ SHOW.	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/02/16 3:23PM (Fr)	00:30	THE DR. OZ SHOW.	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/05/16 3:39PM (Mo)	00:30	THE DR. OZ SHOW.	NC COASTAL FEDERATION_KEM P PL7	\$60.00	
	SPOT	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/06/16 3:17PM (Tu)	00:30	THE DR. OZ SHOW.	NC COASTAL FEDERATION_KEM P PL7	\$60.00	
	SPOT	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/12/16 3:30PM (Mo)	00:30	THE DR. OZ SHOW.	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/15/16 3:35PM (Th)	00:30	THE DR. OZ SHOW.	NC COASTAL FEDERATION_KEM P PL7	\$60.00	
	SPOT	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/20/16 3:29PM (Tu)	00:30	THE DR. OZ SHOW.	NC COASTAL FEDERATION_KEM P PL7	\$60.00	
	SPOT	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/22/16 3:36PM (Th)	00:30	THE DR. OZ SHOW.	NC COASTAL FEDERATION_KEM P PL7	\$60.00	
15.0	<b>Contract Line Remarks:</b>		<b><u>EVENING NEWS</u></b>						
	SPOT	5:00:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	08/29/16 5:28PM (Mo)	00:30	WWAY NEWS CHANNEL 3 AT 5P	NC COASTAL FEDERATION_KEM P PL7	\$75.00	
	SPOT	5:00:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	08/30/16 5:59PM (Tu)	00:30	GOOD EVENING WILMINGTON	NC COASTAL FEDERATION_KEM P PL7	\$75.00	
	SPOT	5:00:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/07/16 5:58PM (We)	00:30	GOOD EVENING WILMINGTON	NC COASTAL FEDERATION_KEM P PL7	\$75.00	
	SPOT	5:00:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/08/16 5:43PM (Th)	00:30	GOOD EVENING WILMINGTON	NC COASTAL FEDERATION_KEM P PL7	\$75.00	



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	SPOT	5:00:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/12/16 5:13PM (Mo)	00:30	WWAY NEWS CHANNEL 3 AT 5P	NC COASTAL FEDERATION_KEM P PL7	\$75.00	
	SPOT	5:00:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/15/16 5:28PM (Th)	00:30	WWAY NEWS CHANNEL 3 AT 5P	NC COASTAL FEDERATION_KELL OG F	\$75.00	
	SPOT	5:00:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/20/16 5:53PM (Tu)	00:30	GOOD EVENING WILMINGTON	NC COASTAL FEDERATION_KELL OG F	\$75.00	
	SPOT	5:00:00PM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/21/16 5:29PM (We)	00:30	WWAY NEWS CHANNEL 3 AT 5P	NC COASTAL FEDERATION_KEM P PL7	\$75.00	
16.0	<b>Contract Line Remarks: GMC</b>								
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	08/30/16 6:29AM (Tu)	00:30	6-7A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/01/16 5:48AM (Th)	00:30	530-6A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/02/16 6:09AM (Fr)	00:30	6-7A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KEM P PL7	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/06/16 5:48AM (Tu)	00:30	530-6A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/07/16 5:59AM (We)	00:30	530-6A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/08/16 5:53AM (Th)	00:30	530-6A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/12/16 5:48AM (Mo)	00:30	530-6A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KEM P PL7	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/13/16 5:41AM (Tu)	00:30	530-6A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/16/16 5:54AM (Fr)	00:30	530-6A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/19/16 6:23AM (Mo)	00:30	6-7A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/22/16 6:42AM (Th)	00:30	6-7A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KELL OG F	\$60.00	
	SPOT	5:30:00AM- 7:00:00	Per week (3), Mo, Tu, We, Th, Fr	09/23/16 6:53AM (Fr)	00:30	6-7A GOOD MORNING CAROLINA	NC COASTAL FEDERATION_KEM P PL7	\$60.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by advertiser or agency for at least 12 months.**

Gross Total	<b>\$2,600.00</b>
Commission	<b>(\$390.00)</b>
Net Total	<b>\$2,210.00</b>

Total Spots 34